

# TOURISM BEE CHARTER

Council



## I AM COMMITTED TO TOURISM TRANSFORMATION FORM

**I, the undersigned, would like to sign up for the Tourism BEE Charter Recognition Programme, and herewith commit myself to transformation in the tourism industry.**

I have been referred by:

Name \_\_\_\_\_ Surname \_\_\_\_\_  
Tel/mobile no \_\_\_\_\_ Other \_\_\_\_\_

Unless otherwise indicated by me, I also provide approval for further communication to be sent to me by the Tourism Charter via e-mail, normal post, fax, telephone or cell phone messaging.

### PERSONAL DETAILS

Name/surname: \_\_\_\_\_  
Business tel no: \_\_\_\_\_  
Fax no: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Postal address: \_\_\_\_\_  
E-mail address: \_\_\_\_\_

### BUSINESS DETAILS

Name of business: \_\_\_\_\_  
Company registration number: \_\_\_\_\_  
Business street address: \_\_\_\_\_  
Business postal address: \_\_\_\_\_  
Sector

#### Accommodation

- Hotels
- Resort properties and timeshare
- Bed and breakfasts
- Guesthouses
- Game lodges
- Backpackers and hostels

#### Hospitality and Related Services

- Restaurants (not attached to hotels)
- Conference venues (not attached to hotels)
- Professional catering
- Attractions
- Consulting and professional services companies

#### Travel and Distribution Systems

- Tour wholesalers
- Tour operators
- Travel agents
- Tourist guides
- Car rental companies
- Coach operators

Annual turnover \_\_\_\_\_

Designation \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

THE TOURISM BEE CHARTER COUNCIL  
TEL +27 (12) 310 3625

CALL CENTRE (DEPARTMENT FOR ENVIRONMENTAL AFFAIRS AND TOURISM) TEL 086 111 2468

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